


Search Notes 	Application/Control No. 10690328	Applicant(s)/Patent Under Reexamination ELBAZ ET AL.
	Examiner PETER COUGHLAN	Art Unit 2129

SEARCHED			
Class	Subclass	Date	Examiner
706	@pd<19990922 with 48, 53	1/14/2008	PDC
709	@pd<19990922 with 204, 223	1/14/2008	PDC
706	@pd<19990922 with 45, 46	9/5/2008	PDC
707	@pd<19990922 with 536	9/5/2008	PDC

SEARCH NOTES		
Search Notes	Date	Examiner
East @pd<19990922 and patterns, probability, status, percentage, anticipates, chance, contingences, expects, likely, cost w/click, Lycos, keyword, category, web page, searching, browsing, related, access, advertiser, sponser, previously, match, concept, theme, adjustable, establish, previous, bidding w/keyword, recording, internet, advertise, search engine, vector, cluster, concept, meaning, informon, user w/specific, web w/advertising, alter w/advertising	1/14/2008	PDC
IEEE <2000 theme, concept, keyword, category, web page, searching, browsing, related, access, advertiser, sponser, Lycos, advertise, previous patterns, probability, status, percentage, anticipates, chance, contingences, expects	1/14/2008	PDC
Inventors -- Gilad Israel Elbaz, Adam J Weissman	1/14/2008	PDC
East @pd<19990922 and tilde, search, meaning, connect, link, advertise, keyword, synonym	9/5/2008	PDC

INTERFERENCE SEARCH			
Class	Subclass	Date	Examiner

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